

KDKA-TV QUARTERLY ISSUES/PROGRAM LIST January 10, 2013

KDKA-TV Pittsburgh, PA CBS Broadcasting Inc. 4th Quarter – October 1, 2012 through December 31, 2012

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman. Sunday, 8:30AM to 9:00AM

1. CAMPAIGN 2012

Topics discussed in this category included discussions on the debates, the future of the Supreme Court following the election, the role of Pennsylvania in the Presidential campaign, and a recap of the election results and what they mean in terms of future issues.

KD/PG SUNDAY EDITION

Sunday, October 7, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Jay Cost - Writer

James Burn - Chairman, Pennsylvania State Democratic Party

Topic: The first Presidential Debate between President Barack Obama and former Massachusetts Governor Mitt Romney, moderated by PBS' Jim Lehrer, was a disaster for the President who seemed ill-prepared and passive. It became a critical moment in the presidential campaign, gave the Romney Campaign momentum, and caused the Obama Campaign to shake up its debate strategy. Our guests discussed the implications that this debate had on the rest of the campaign.

KD/PG SUNDAY EDITION

Sunday, October 14, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Gerald Shuster, Ph.D. - Visiting Lecturer, University of Pittsburgh

Anthony Moretti, Ph.D - Associate Professor of Communication, Robert Morris University Topic: After a disastrous performance by President Barack Obama in his first debate with Mitt Romney, support for the Obama Campaign began to erode. However, Vice-President Joe Biden delivered a strong performance in the only vice-presidential debate against Republican Vice-Presidential nominee and Congressman Paul Ryan, of Wisconsin. This debate was held at Centre College, in Danville, Kentucky. Our guests, experts in rhetoric and communications, analyzed the performances of both Biden and Ryan.

THE SUNDAY BUSINESS PAGE

Sunday, October 14, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: <u>Jeffrey Toobin, JD</u> - Senior Legal Analyst, CNN, Staff Writer, New Yorker Magazine, Author, "The Oath: The Obama White House & the Supreme Court"

Topic: Jon Delano sat down with CNN Senior Legal Analyst, Jeffrey Toobin, author of the recently published book "The Oath: The Obama White House & the Supreme Court", for an exclusive interview about the key role that the U.S. Supreme Court has played in the Obama Administration, including the nomination of justices to the Court. The interview focused on Campaign 2012, and the opportunity the winner of the presidential campaign would have to change the composition of the high court. Toobin, who is also staff writer for the New Yorker Magazine, was in Pittsburgh for an appearance as a lecturer at the Pittsburgh Arts and Lecture Series.

KD/PG SUNDAY EDITION

Sunday, October 28, 2012, 8:30AM – 9:00AM, 30 minutes

Guest: Michael Beschloss - Presidential Historian, NBC News, Presidential Author, & Lecturer Topic: We were honored to host an appearance by the man considered by many to be America's leading Presidential historian, Michael Beschloss. Beschloss, Presidential Historian for NBC News, and a frequent commentator on the "PBS News Hour", is the author of nine books on the American Presidency, including a book co-authored with Caroline Kennedy "Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy" (2011). Beschloss, who was in Pittsburgh to deliver a lecture at Allegheny General Hospital, provided valuable perspective on presidential campaigns, presidential debates, and agreed with another famous presidential historian, from Rutgers University, Richard Neustadt, who wrote many years ago that the greatest power of the American Presidency is "the power to persuade". Neustadt says that in this area, President Obama has some shortcomings, and needs to borrow from the leadership handbook of predecessor, Lyndon B Johnson.

KD/PG SUNDAY EDITION

Sunday, November 4, 2012, 8:30AM – 9:00AM, 30 minutes
Guests: Jon Delano - KDKA-TV Money & Politics Editor
Jim O'Toole - Politics Editor, Pittsburgh Post-Gazette

Topic: On the last weekend of Campaign 2012, two men who have spent much of this year covering it, talked about the crucial role that Pennsylvania played in the Presidential campaign. Jon Delano and Jim O'Toole said that Hurricane Sandy and President Barack Obama's response to that disaster may have changed the course of the campaign and halted momentum that had been created by the Romney campaign. President Obama even received praise from usually critical Chris Christie, Republican governor of New Jersey, after Obama toured the disaster area with him and delivered economic assistance that was requested.

KD/PG SUNDAY EDITION

Sunday, November 11, 2012, 8:30AM – 9:00AM, 30 minutes Guests: Rep. Jason Altmire (D) - PA.4th Congressional District Rep. Mike Kelly (R) - PA. 3rd Congressional District

Topic: The American public spoke on Election Day and voted to continue politically divided government in Washington, D.C. They re-elected Democratic President Barack Obama, and a Democratic-controlled United States Senate, as well as a Republican-controlled United States House. Our guests on this show were retiring Congressman, Democrat Jason Altmire (PA. 4th Congressional District), and Republican Mike Kelly (PA.3rd Congressional District), found much to agree about, with each other. However, this cooperation does not extend to relationships that other members of opposing parties have with each other and the President, and now Congress faces the dire potential of the "Fiscal Cliff" if they cannot find ways to agree on solutions to the country's financial challenges.

2. VOTER IDENTIFICATION LAW

The topic of this category was a discussion on a ruling regarding the Pennsylvania Voter Identification Law.

THE SUNDAY BUSINESS PAGE

Sunday, October 7, 2012, 8:30AM – 9:00AM, 10 minutes

Guests: Sen. Jay Costa (D) - PA.43rd State Senatorial District

Kenneth Gormley, JD - Dean, Law School, Duquesne University

Topic: In a mixed ruling, on a very controversial measure, Pennsylvania Commonwealth Court Judge Robert Simpson ordered a preliminary injunction against part of the state's recently passed Voter Identification Law, including requirements that registered voters apply for a PennDOT identification card. The judge ordered a partial injunction in the case where provisional ballots are concerned, meaning that if voters do not have the photo ID when requested to produce it they could still cast a provisional ballot. However, this ruling only applied to the November 6th election, so the controversy resumes with the next campaign. Our guests talked about the impact of this ruling on the November election, since the law was initiated and passed by the Republican-controlled General Assembly in Pennsylvania.

3. FISCAL CLIFF

Topics discussed in this category included discussions on the impact the "Fiscal Cliff" may have on investors, the United States economy, and on social programs.

THE SUNDAY BUSINESS PAGE

Sunday, November 11, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Joseph M. Balestrino, CFA - Senior Vice-President, Federated Investors

Topic: Federated Investors' Chief Market Strategist for Fixed Income, Joe Balestrino, talked about the reaction of the New York Stock Exchange and its investors to the re-election of President Barack Obama. The economy was a central issue in the election, and the executive and legislative branches of government will now have to deal with the pending crisis of the so-called "Fiscal Cliff", when, if no agreement is reached on deficit reduction and tax cuts, automatic spending cuts could go into effect, impacting the middle-class. Balestrino discussed the potential impact on investors if the cliff takes hold.

KD/PG SUNDAY EDITION

Sunday, December 9, 2012, 8:30AM - 9:00AM, 30 minutes

Guest: Rick Applegate, CFP - President, First Commonwealth Financial Advisors

Topic: What exactly is the dreaded "Fiscal Cliff", how would it work, who would it affect, and how could it affect personal finances? We invited KDKA Radio "Money Talk" host, Rick Applegate, President of First Commonwealth Financial Advisors, to give us some perspective on the "Fiscal Cliff" being debated by the United States Congress. Applegate also talked about the impact that huge across-the-board, automatic spending cuts, and tax hikes for a large number of Americans could have on the United States economy, and on individual investors.

THE SUNDAY BUSINESS PAGE

Sunday, December 9, 2012, 8:30AM - 9:00AM, 10 minutes

Guests: Rochelle Jackson - Public Policy Advocate, Just Harvest

Scott Waitlevertch - External Communications/Government Relations Mgr., Equitable Gas Topic: There could be dire consequences for those who rely on programs that help provide food supplements for those on fixed incomes, and government-subsidized help to heat homes (LIHEAP) if the so-called "Fiscal Cliff" becomes a reality at the end of December. If the U.S. Congress and the President cannot reach an agreement on deficit reduction and spending cuts, these programs would see severe funding cuts. Just Harvest's Public Policy Advocate, Rochelle Jackson, and Scott Waitlevertch, External Communications and Government Relations Manager for Equitable Gas, joined us to put a human face on a bureaucratic problem.

THE SUNDAY BUSINESS PAGE

Sunday, December 16, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: <u>Richard Thornburgh</u> - Former Pennsylvania Governor and United States Attorney General Topic: In this segment, former Pennsylvania Governor and United States Attorney General Richard Thornburgh, talked about the political divide in Washington and Harrisburg, the future of the Republican Party, and the benefits of compromise. He discussed the looming "Fiscal Cliff", and also looked at the state of politics in general.

KD/PG SUNDAY EDITION

Sunday, December 30, 2012, 8:30AM – 9:00AM, 30 minutes

Guest: Rep. Mike Doyle (D) - PA. 14th Congressional District

Topic: KDKA-TV'S Money & Politics Editor Jon Delano was a substitute host, in this interview with Democratic Congressman Mike Doyle headed back to Washington on Sunday in a last-ditch effort to reach agreement with Republicans, Democrats, and the President on how to avert the "Fiscal Cliff", which could result in drastic, across-the-board spending cuts and tax hikes for many Americans. Congressman Doyle also addressed other issues, including efforts to save the 911th Air Base in Moon Township from closure by the Defense Department, and the investigation of the outbreak of Legionnaire's Disease in Veterans Administration hospitals in the Pittsburgh area (at least two deaths believed to be associated with these hospitals). Congressman Doyle told us that he believes members of Congress can reach at least a limited agreement to avoid the fiscal cliff, but that the serious questions about spending and taxes, and programs will remain unresolved.

4. NEWTOWN SCHOOL SHOOTING

Topics discussed in this category were in regards to the school shooting in Newtown, Connecticut. Discussions in this category included the need for reform in terms of gun laws, the need for improved school security, and the need for improvements in the country's mental health system.

KD/PG SUNDAY EDITION

Sunday, December 23, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Cyril H. Wecht, M.D., JD - Former Allegheny County Medical Examiner & Coroner Nina Visgitis-Esposito - President, Pittsburgh Federation of Teachers

Topic: A gunman's shooting spree in a Connecticut Elementary School in Newtown left twenty children dead, ages six and seven, as well as adults, including the beloved principal, two teachers, and other dedicated educators. Our guests focused on the need for reform of gun laws governing semi-automatic weapons, the need for tightened school security, the possibility of armed school guards and teachers, and needed improvements in the country's mental health system. We also examined the critical role that teachers play in our everyday life.

THE SUNDAY BUSINESS PAGE

Sunday, December 23, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Linda S. Lane, Ed.D. - Superintendent, Pittsburgh Public Schools

Topic: After the horrific Sandy Hook Elementary School shootings, in Newtown, Connecticut, in which twenty children and several adults including a beloved principal and teacher were killed, we talked with Pittsburgh's school superintendent, Dr. Linda Lane, about a growing call for the arming of security guards and even teachers and principals. Dr. Lane believes that in addition to security, there must be an increased effort to improve mental health monitoring and programs, and to look at the kinds of weapons that fire multiple rounds of ammunition rapidly.

5. HURRICANE SANDY

Topics discussed in this category included volunteer and corporate donations to assist the victims of Hurricane Sandy, and a discussion on the vulnerability of the nation's power grid when natural disasters occur.

THE SUNDAY BUSINESS PAGE

Sunday, November 18, 2012, 8:30AM - 9:00AM, 10 minutes

Guests: Patricia Waldinger - CEO, Western Pennsylvania Region, American Red Cross

Lauren Pucci - Volunteer, American Red Cross

<u>Dominique Buccina</u> – Spokeswoman, Western Pennsylvania Region, American Red Cross Topic: The American Red Cross recently sent volunteers to New Jersey to assist victims of Hurricane Sandy. Our guests talked about this devastating event, and how the general public can also help the cause.

THE SUNDAY BUSINESS PAGE

Sunday, November 25, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Sarah Toulouse - Acting Executive Director, Bayer USA Foundation

Topic: Recently, the Bayer USA Foundation announced that it is donating 150-thousand dollars to the American Red Cross and Save the Children Foundation (each organization receiving \$75,000-apiece), to help victims of Hurricane Sandy. Many of Bayer's employees live along the East Coast of the United States, where Bayer has facilities, and have experienced their own challenges from Hurricane Sandy. We talked with the Acting Executive Director of the Bayer USA Foundation, Sarah Toulouse, about the reasons why Bayer is devoting so much attention and funding to hurricane relief efforts.

THE SUNDAY BUSINESS PAGE

Sunday, November 25, 2012, 8:30AM - 9:00AM, 10 minutes

Guest: Gregory F. Reed, Ph.D. - Director, Electric Power Initiative, University of Pittsburgh Topic: After Hurricane Sandy struck along the East Coast of the United States, much of that area's electrical power grid experienced multiple problems and long delays in restoring electrical power to the residents. What went wrong, and is our nation more vulnerable than ever to long power outages? What has changed, and what must be done? The University of Pittsburgh's Director of Its Electric Power Initiative, Dr. Gregory Reed, joined us for some questions, and answers.

6. ARLEN SPECTER

The topic of this category was a remembrance and retrospective on the life of Senator Arlen Specter.

KD/PG SUNDAY EDITION

Sunday, October 21, 2012, 8:30AM - 9:00AM, 15 minutes

Guest: Ken Gormley, JD - Dean, Duquesne University Law School

Topic: One of this country's longest-serving members of the United States Senate, Pennsylvania's Arlen Specter, died on October 14th, after a battle with cancer at the age of 82. Specter's colorful career, as both a Republican and a Democrat, included work as assistant counsel for the Warren Commission, which investigated the 1963 assassination of President John F. Kennedy (Specter is credited with authoring the controversial, "single bullet" theory about the assassination), and chairmanship, for a period of time, of the United States Senate Judiciary Committee. In this segment the dean of the school of law at Duquesne University, Ken Gormley, talked about the legal contributions of Specter.

KD/PG SUNDAY EDITION

Sunday, October 21, 2012, 8:30AM – 9:00AM, 15 minutes

Guests: Therese Rocco - Retired Assistant Chief, Pittsburgh Police

Tim Waters - National Political Director, United Steelworkers

This segment featured former assistant chief of police for the City of Pittsburgh, and Missing Persons Bureau expert, Therese Rocco, and Tim Waters, National Political Director of the United Steelworkers, who discussed the human side of Specter, who helped to strengthen legislation affecting missing children, fought against illegal dumping of steel into America, and fought to keep a Filipino immigrant doctor in Pennsylvania, who faced deportation because of legal problems. We also included clips of Senator Specter when he appeared as a guest in previous broadcasts of this program.

THE SUNDAY BUSINESS PAGE

Sunday, October 21, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: <u>Doug Saltzman</u> - Former Executive Director, U.S. Senate Office for Senator Arlen Specter Topic: Senator Arlen Specter died in October after a brave struggle against cancer which had challenged him several times before. Specter's long and distinguished, and sometimes controversial career, as both a Republican and Democrat in the United States Senate, including service as the Chairman of the powerful Senate Judiciary Committee, was remembered by his longtime former Executive Director of his Pittsburgh Regional Senate Office, Doug Saltzman. He shared memories of the Senator, one of the hardest working members of the U.S. Senate in its history, with Jon Delano and our audience.

7. LOCAL GOVERNMENT

Topics discussed in this category included a discussion on the announcement that Pittsburgh Mayor, Luke Ravenstahl, would seek re-election, funding for a supermarket in Pittsburgh's Hill District, and the future strategy for Pittsburgh International Airport.

KD/PG SUNDAY EDITION

Sunday, November 18, 2012, 8:30AM - 9:00AM, 30 minutes

Guest: Pittsburgh Mayor Luke Ravenstahl

Topic: Now that Campaign 2012 is finally over, Campaign 2013 has already begun. During a taping of the "KD/PG Sunday Edition" broadcast, Pittsburgh Mayor Luke Ravenstahl officially announced his candidacy for re-election. He could be facing several opponents in the Democratic Primary, including Bill Peduto, Pittsburgh City Councilman, City Controller Michael Lamb, and perhaps, Pennsylvania Auditor General, Jack Wagner.

THE SUNDAY BUSINESS PAGE

Sunday, November 18, 2012, 8:30AM - 9:00AM, 10 minutes

Guests: Cheryl L. Hall-Russell - President & CEO, Hill House Association

R. Daniel Lavelle (D) - Pittsburgh City Council, District #6

Topic: It's been a long struggle with many disappointments. However, plans for the construction of a supermarket, the first in the Hill District in decades, have finally received the necessary funding with the assistance of government funds and the supermarket development will also include other stores, and perhaps restaurants. Our guests, including the President & CEO of Hill House Association and its Economic Development Corporation, Cheryl L. Hall-Russell, and City Councilman Daniel Lavelle from the Hill District, talked about the progress that has been made on the project, and what remains to be done.

KD/PG SUNDAY EDITION

Sunday, December 2, 2012, 8:30AM - 9:00AM, 30 minutes

Guest: Rich Fitzgerald (D) - Allegheny County Executive

Topic: Pittsburgh International Airport has suffered a series of setbacks over the last few years which have led to a great decrease in the number of flights in and out of the airport, including non-stop flights. The latest casualty is a daily non-stop by Jet Blue from Pittsburgh to New York's John F. Kennedy International Airport, to be eliminated next year. It's a huge political challenge for Allegheny County Executive Rich Fitzgerald, who talked with us about his strategy (including permitting drilling for natural gas on airport land whose revenues from those fees that would be charged to those drilling, could then be used to lower landing fees charged to airlines flying in and out of Pittsburgh International) to make the Pittsburgh International Airport more competitive and attractive to airlines and customers.

8. ONE YOUNG WORLD SUMMIT

The topic of this category was a discussion on the One Young World Summit that was held in Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, October 14, 2012, 8:30AM - 9:00AM, 10 minutes

Guests: Rebecca Lucore - Chief of Staff, Bayer Material Science LLC

Katie McSorley - Mid-Atlantic President, Havas Public Relations (Pittsburgh)

Topic: Coming off its successful experience as the host for the G20 World Summit about three years ago, Pittsburgh was preparing for another initiative to showcase its own qualities. Our guests joined us to talk about the "One Young World Summit", held from October 16th through the 23rd, which included hosting young people from around the world in private homes in this area.

THE SUNDAY BUSINESS PAGE

Sunday, October 28, 2012, 8:30AM – 9:00AM, 10 minutes

Guests: Sy Holzer - President, PNC Bank Pittsburgh

Ruben Sindahl - Graduate Student, School of Law, University of Pittsburgh

Topic: Pittsburgh's role as host of the "One Young World Summit" propelled the city into the spotlight in this country, and elsewhere. The event was a success, and Sy Holzer, President of PNC Bank Pittsburgh, a sponsor of the event, and Ruben Sindahl, native of Denmark, Pitt Law School student, and delegate from Denmark to "One Young World", told us why this event could change the impression the world has of this city and perhaps attract new residents including young people to settle in this area.

9. KD TURKEY FUND

The topic of this category was a discussion on the KD Turkey Fund.

THE SUNDAY BUSINESS PAGE

Sunday, November 11, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Tara Covelens - Major Gift Manager, Greater Pittsburgh Community Food Bank

Topic: The KDKA-TV Turkey Fund is always welcome, to help qualified recipients gain the ability to buy a turkey dinner for Thanksgiving or Christmas. This year however, the challenge is even greater as the economic recession has left donors with less money to give just as more people are in need of help. We talked with Tara Covelens, Major Gift Manager of the Greater Pittsburgh Community Food Bank, about this year's fundraising drive, and how people can help the cause.

10. LABOR

The topic of this category was a discussion on the merit of Right-To-Work laws.

KD/PG SUNDAY EDITION

Sunday, December 14, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Rep. Daryl Metcalfe (R) - PA.12th Legislative District

Jack Shea - President, Allegheny County Labor Council

Topic: The merit of Right-to-Work Laws versus the right of organized labor to solicit union membership, has been a political struggle in America for many years. Recent developments in the state of Michigan, the headquarters for the United Auto Workers' Union, led to passage by a conservative Republican state legislature, and support by the Republican governor, of a law that prohibits organized labor from forcing workers to pay union dues, to help fund employment benefits. There are movements in other states to adopt similar legislation, and our guests presented their viewpoints, separately, about this controversial issue (labor refused to appear in the same segment as Representative Metcalfe).

11. CHRISTMAS SHOPPING SEASON

The topic of this category was a discussion on the importance of the Christmas shopping season on the economy.

THE SUNDAY BUSINESS PAGE

Sunday, December 2, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Augustine "Gus" Faucher, Ph.D. - Senior Macroeconomist, PNC

Topic: What kind of Christmas shopping season will it be given the challenges in the U.S. economy? Dr. Gus Faucher, Senior Macroeconomist for PNC, shared his thoughts with us. How have on-line sales, and pre-Christmas sales, affected the traditional Christmas shopping period? Dr. Faucher told

us that many factors will come into play, and that the economy still has weakness, as consumers remain cautious, too.

THE SUNDAY BUSINESS PAGE

Sunday, December 30, 2012, 8:30AM - 9:00AM, 10 minutes

Guest: <u>Audrey Guskey, Ph.D.</u> - Associate Professor of Marketing, Duquesne University Topic: A combination of a weak economy, a large area of the Northeast damaged by Hurricane Sandy, and the fallout from the Sandy Hook Elementary School Shootings in Connecticut, all contributed to a relatively disappointing Christmas retail season, this year. Dr. Audrey Guskey from Duquesne University joined us for some interesting insight on the changing length and emphasis on sales in the Christmas shopping period and changes in the way people shop including more internet and less store purchases.

12. WPAHS/HIGHMARK MERGER

The topic of this category was a discussion on dissolution of the WPAHS/Highmark merger.

THE SUNDAY BUSINESS PAGE

Sunday, October 7, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Sen. Jay Costa (D) - PA.43rd State Senatorial District

Topic: State Senator Jay Costa appeared in this segment on a decision by the West Penn-Allegheny Health System (WPAHS) to end its affiliation with Highmark, the large health insurer. Both Highmark and WPAHS are large "players" in the employment and health care areas of Costa's district, and health care is regulated by the Pennsylvania Insurance Department from state government. The issue remained unresolved, at year's end, as many urged the two entities to resume talks to resolve their differences, and prevent dissolution of this affiliation.

13. THE UNIVERSITY OF PITTSBURGH

The topic of this category was a discussion on the state of affairs at The University of Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, November 4, 2012, 8:30AM - 9:00AM, 20 minutes

Guest: Mark A. Nordenberg, JD - Chancellor, University of Pittsburgh

Topic: The University of Pittsburgh recently reached a great milestone, by exceeding its goal of raising two billion dollars as part of its "Rebuilding Our Future Together" Fundraising Campaign. Jon Delano had a special conversation with Pitt's Chancellor, Mark Nordenberg. The university has named a new dormitory for Nordenberg, and established a scholarship fund for undergraduate students in his name, as well as providing him with a healthy pay increase. We spoke with Nordenberg about recent challenges, from difficult conditions created by multiple bomb threats on campus last term, to funding challenges from state government, and the rising cost of education for students.

14. SPORTS

The topic of this category was a discussion with local authors that have written books on the rich legacy of sports in Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, November 25, 2012, 8:30AM - 9:00AM, 30 minutes

Guests: <u>Jim O'Brien</u> – Author <u>Chuck Finder</u> - Author

Topic: During this Thanksgiving weekend we spotlighted two local authors, who recently released books that honor the rich legacy of Pittsburgh sports. Jim O'Brien is a longtime sportswriter and author of a number of books on local sports, but focused this time on personal moments remembered, including Franco Harris' legendary "Immaculate Conception" catch which took place forty years ago. Chuck Finder also is a longtime sportswriter, and his book is an encyclopedia of trivia about the Pittsburgh Steelers.

15. INVESTMENTS

The topic of this category was a discussion on the 2012 performance of the markets and what lies ahead for 2013.

THE SUNDAY BUSINESS PAGE

Sunday, December 30, 2012, 8:30AM – 9:00AM, 20 minutes

Guests: <u>Louis P. Stanasolovich, CFP</u> - Founder, President, and CEO, Legend Financial Advisors, <u>J. Andre Weisbrod, ChFC</u> - CEO, Staar Financial Advisors

Topic: Lou Stanasolovich and Andre Weisbrod made their annual visit to "The Sunday Business Page" to discuss the 2012 performance of the markets, in a weakened economy, and to talk about what lies ahead for 2013. Both men gave their views on the impact of investor concerns about the potential of the "Fiscal Cliff", and had a mixed outlook for 2013.